

Paper Code: RMB-101

Roll No.

**M.B.A.**  
**FIRST SEMESTER EXAMINATION, 2016-2017**  
**MANAGEMENT CONCEPTS AND APPLICATION**

[Time: 3 Hours]

[Total Marks: 70]

**Note:** Attempt *ALL* questions. Assume suitable data, if required. All question carry equal marks.

1. Attempt any *two* parts of the following: - (7x2=14)

- (a) What do you understand by the term Management? Explain the functions of a manager.
- (b) Compare and contrast the contribution of Taylor and Fayol in the field of Management thought
- (c) Describe the Systems Theory of Management

2. Attempt any *two* parts of the following: - (7x2=14)

- (a) What do you understand by the term Planning? Explain different types of Planning
- (b) Describe the Decision making Process
- (c) Explain the term Management by Objective. What are its benefits and limitations?

3. Attempt any *two* parts of the following: - (7x2=14)

- (a) Describe the difference between Training and Placement
- (b) What are the various forms of organization structure?
- (c) Explain the following terms:
  - (i) Span of Management
  - (ii) Centralization and Decentralization

4. Attempt any *two* parts of the following: - (7x2=14)

- (a) Explain the principles of Direction
- (b) Define the term Control in Management and explain the process of Control
- (c) Describe the term Management by Exception and its benefits.

5. Attempt any *two* parts of the following: - (7x2=14)

- (a) Explain the concept of 5S in detail
- (b) Describe the challenges being faced by Indian Managers in the current scenario
- (c) Explain the contribution of Elton Mayo and its significance in current Managerial world.