

Paper Code: RAS-104

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**B.Tech**  
**FIRST SEMESTER EXAMINATION, 2016-17**  
**PROFESSIONAL COMMUNICATION**

[Time: 3 Hours]

[Total Marks: 70]

**Note:** Attempt ALL questions. Assume suitable data, if required.

**1. Attempt any three questions:- (10x3=30)**

- (a) What is Technical communication? Along with the purpose of technical communication, differentiate between General and Technical communication.
- (b) What are the requisites of a good sentence construction?
- (c) What is a Technical Proposal? Write the format of a Technical Proposal?
- (d) What do you mean by Presentation Strategies? What are the paralinguistic features of presentation strategies?
- (e) How is philosophy related with science as visualized by A. J. Bahm in his essay? Illustrate.
- (f) "Language is a tool of communication but there are exceptions too". Explain with your original comments.

**2. Attempt any two questions: - (5x2=10)**

- (a) Comment on "body- language as a presentation strategy".
- (b) Discuss the flow of communication.
- (c) Make new words as directed:
  - (i) Abide (noun)
  - (ii) Home (adjective)
  - (iii) Young (noun)
  - (iv) Bliss (verb)
  - (v) Society (verb)

**3. Attempt any two questions: (5x2=10)**

- (a) Write the structure of a long business Report .
- (b) Write the Barriers of communication.
- (c) Make a resume and submit it to the HR (executive) of a company for your placement as Engineer in an I. T company. Invent details for your letter along with the resume .

**4. Attempt any two questions: (5x2=10)**

- (a) Write all the Levels of communication.
- (b) Being the correspondent of T.O.I ., write a newspaper report for a tragic rail accident which you witnessed today early morning.
- (c) In what manner the East is indebted to the West in terms of social change as envisaged by B. Russell in his essay?

5. Attempt any **two** questions:

**(5x2=10)**

- (a) Write short notes on:
- (i) Letter of adjustment
  - (ii) Cronemics
- (b) Write the meanings of the given groups of Homophones:
- (i) bale-bail
  - (ii) berth-birth
  - (iii) dual-duel
  - (iv) rain-rein
  - (v) vale-veil
- (c) Write the structure of a business letter.