

Paper Code: OE-071

Roll No.

B.TECH.
(SEM-VII) THEORY EXAMINATION 2016-17
ENTREPRENUERSHIP DEVELOPMENT

[Time: 3 Hours]

[Total Marks: 100]

Note: Attempt all questions. All questions carry equal marks.

1. Attempt any **Four** parts of the following: (5x4=20)
 - a) Discuss the concept and functions of an entrepreneur.
 - b) What is need of government policy towards small industries?
 - c) What are salient features of small industry policy 1991?
 - d) What are industrial ancillary units?
 - e) Discuss the salient features of the Micro, small and medium enterprise development (MSMED) act 2006?
 - f) Briefly explain the steps taken by govt to overcome the problems of small industries.

2. Attempt any **two** parts of the following: (10x2=20)
 - a) What is project identification? Discuss the desk and techno-economic survey by which an entrepreneur can get the required data.
 - b) Define financial appraisal? Discuss accounting rate of return method and discounted cash flow method of assessing the financial viability?
 - c) Define the concept of Social cost benefit analysis. Explain its need in the economic appraisal of a project.

3. Attempt any **two** parts of the following : (10x2=20)
 - a) Explain briefly the importance of ratio analysis as a tool of financial analysis.
 - b) Discuss the meaning of inventory control and give the objectives and advantages of inventory control?
 - c) What is quality control? Describe its various methods of quality control.

4. Attempt any **two** parts of the following: (10x2=20)
 - a) Define marketing mix. What are its elements?
 - b) What is classification of costs based on functions and behavior?
 - c) What do you mean by business risk? Explain the causes of business risks.

5. Attempt any **two** parts of the following: (10x2=20)
 - a) Define Joint Stock Company? Differentiate between private and public company?
 - b) Define partnership. What are the essential features of a partnership?
 - c) Briefly explain the benefits available to the small industries under the income tax act?