

Paper Code: MBA-OP03

Roll No.

--	--	--	--	--	--	--	--	--	--

MBA
(SEM II) EVEN SEMESTER EXAMINATION, 2015-16
PROJECT MANAGEMENT

[Time: 3 hrs.]

[Max. Marks: 100]

Note:- Attempt all questions. All questions carry equal marks.

1. Write Short Notes on any four parts of the following in about 250 words: - [5x4=20]

- (a) Importance of plant layout.
- (b) Work Schedule.
- (c) Various sources of finance for a project.
- (d) Production and productivity.
- (e) C.P.M. and P.E.R.T.
- (f) Plant capacity.

2. Attempt any two parts of the following: - [10x2=20]

- (a) What do you understand by term project? Define its various characteristics.
- (b) Discuss the phases of project life cycle. Explain with suitable examples.
- (c) Risk and uncertainty are the two by products of a project. Explain.

3. Attempt any two parts of the following: - [10x2=20]

- (a) How commercial analysis is different from social analysis?
- (b) How market and demand analysis is important in project management? Discuss the key steps involved in market and demand analysis.
- (c) What are the components of cost of a project? Discuss them in detail.

4. Attempt any two parts of the following: - [10x2=20]

- (a) What are the important components of technical appraisal? What are the key points which should be kept in mind while making selection of a technology?
- (b) As a project manager what should be the approach of project manager so that he is able to adhere to triple constraint of time- budget- quality?
- (c) What do you understand by location and site? How the location and site of a project is selected?

5. Attempt any two parts of the following: - [10x2=20]

- (a) Discuss the need of feasibility study in any project and on what grounds of feasibility study is conducted.
- (b) "Finance is important not only to start a project but to run it as well". Discuss this statement and give the need for institutional financial support.
- (c) How does success of a project depends upon the project management teams and level of coordination among them? Explain with suitable examples.