

Paper Code: MBA-021

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MBA
(SEM II) EVEN SEMESTER EXAMINATION 2015-16
BUSINESS ENVIRONMENT

[Time: 3 hrs.]

[Max. Marks: 100]

Note: Attempt all questions. All questions carry equal marks.

Q.1. Write Short Notes on any four of the following in about 250 words: [5x4=20]

- (a) Discuss the significance of MNC s in a country like India.
- (b) Difference between micro and macro environment.
- (c) Bombay Stock Exchange (B.S.E.)
- (d) F.D.I.
- (e) Role of RBI in Indian economy.
- (f) Corporate social responsibility (CSR)

Q.2. Attempt any two of the following: - [10x2=20]

- (a) Compare and contrast capitalist economy with socialist economy.
- (b) Many businesses neglect environment scanning. When does it hurt them? When does it not?
- (c) Elucidate the advantages and disadvantages that are being offered to India by globalization.

Q.3. Attempt any two of the following: - [10x2=20]

- (a) What do you mean by MRTP Act? Discuss.
- (b) What do you mean by Fiscal policy? Also examine critically, the functioning of fiscal system in India.
- (c) What do you mean by SSIs? Discuss its concept and role in country like India.

Q.4. Attempt any two of the following:- [10x2=20]

- (a) Earning of profits cannot be the objectives of a business any more than eating is the objective of living. Do you agree?
- (b) Explain benefits and drawbacks of E-Banking in India.
- (c) Write an explanatory note on SEBI.

Q.5. Attempt any two of the following:- [10x2=20]

- (a) Discuss the various roles of government towards the business.
- (b) Discuss in detail Narsimhan Committee recommendations on banking sector reforms.
- (c) How far has the India's new economic policy succeeded in fulfilling its objectives? Elucidate.