| Paper Code: MBA031 | Roll No. | | | | | | | | | | | |
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## MBA
### (SEMESTER III) ODD SEMESTER EXAMINATION 2015-16
### SUPPLY CHAIN MANAGEMENT

**[TIME: 3 hrs]**                                                   **[Max. Marks: 100]**

**Note-***Attempt All Questions .All Questions carry equal marks:-*

**Q.1.** write short note on any **four** of the following:                [5×4=20]
- a) Components of Supply chain.
- b) Inbound and outbound logistics.
- c) Objectives of purchasing department.
- d) Safety stock, Reorder level and lead time.
- e) CRM v/s SCM.
- f) SDE Analysis

**Q.2.** Attempt any **two** parts of the following:                    [10×2=20]
- a) What do you understand by supply chain management? Explain its features.
- b) Explain the concept of supply chain management with reference to Indian market along with suitable examples.
- c) What are the key issues related to supply chain management?

**Q.3.** Attempt any **two** parts of the following:                    [10×2=20]
- a) Describe the causes of Bullwhip effect along with their counter measures. Support your answer with suitable examples.
- b) Discuss the warehousing operating principles along with the types of warehouses.
- c) Justify the importance of vendor rating as a tool in supply chain management.

**Q.4.** Attempt any **two** parts of the following:                    [10×2=20]

- a) Discuss the concept of inventory management. Also explain the various cost associated with inventory.
- b) Describe the various EOQ models in detail. Also explain the difference between the manufacturing and purchase model of EOQ.
- c) Discuss the JIT system of inventory management. Also explain the importance of ABC classification of inventory.

**Q.5.** Attempt any **two** parts of the following:                    [10×2=20]
- a) Discuss the role of IT in SCM. What does value addition means in terms of SCM? Explain
- b) Explain the concept of outsourcing. Also bring out its advantages that drives the growth of a company
- c) Throw light on the concept of benchmarking. Discuss its features and implementation.